



## 2021 SEAC Sponsorship/ Advertising Opportunities

Please note prices are subject to change

For questions contact Becky  
Roland at  
[administrator@seacolorado.org](mailto:administrator@seacolorado.org)

or at 303-551-3266.



## 2021 SPONSORSHIPS

### General Meeting Sponsorship \$1,000

General Meetings are held in January, March, May, July, and September on the third Thursday of the month. The following benefits will apply for the month you sponsor. We usually have 80-100 members attend.

- Exhibit table at the Meeting or slide recognition on webinar
- Full page company advertisement in SEAC Newsletter
- 2 complimentary registrations
- One minute microphone time



## 2021 SPONSORSHIPS

### Annual Meeting Sponsorships

\$2,000-\$2,500

The Annual Meeting is typically held in November at a unique local venue for SEAC Members and their guests. To receive all benefits please be sure to register no later than August 23rd. Promotional sponsor items will need one month of lead time to be completed.

## 2021 Annual Meeting Sponsorships Table of Benefits

<b>Benefits</b>	<b>Event Sponsor \$2500</b>	<b>Bar Sponsor \$2000</b>	<b>Hors d'oeuvres \$2000</b>
<b>Full Page Newsletter Ad</b>	Sept & Nov Issues	Sept & Nov Issues	Sept & Nov Issues
<b>Company logo posted for one year on SEAC webpage</b>	X		
<b>Company banner displayed during meeting</b>	X		
<b>Bar top signs with logo</b>		X	
<b>Napkins with company logo</b>			X
<b>Complimentary Registrations</b>	4	2	2
<b>Two minute microphone time</b>	X		



\$2,000



\$1,000



\$500

## 2021 SPONSORSHIPS

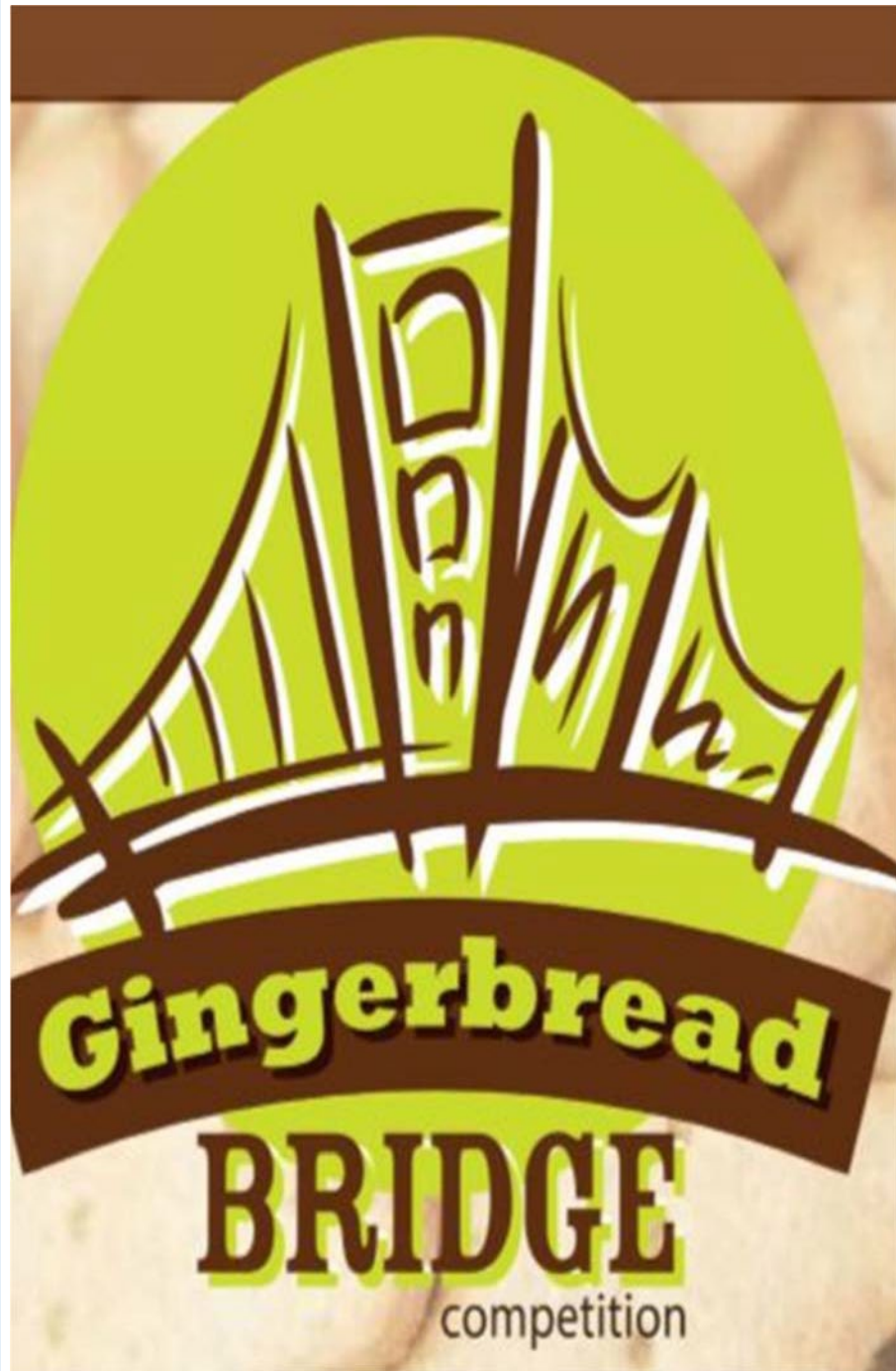
### Fall Seminar Sponsorships

The Fall Seminar is typically held in October and is open to SEAC members as well as non-members. We usually have 200 attendees from structural, geotechnical, and civil engineering firms. Benefits begin upon registration so be sure to register early to receive the most return.

## 2021 Fall Seminar Sponsorships Table of Benefits

Benefits	Gold Sponsor \$2000	Silver Sponsor \$1000	Bronze Sponsor \$500
Exhibit Table	X	X	
Sponsor Announcement at preceding events	X	X	
Sponsor logo advertised in Fall Seminar handouts	X	X	X
SEAC Newsletter Ad in proceeding newsletters	Whole Page	1/2 page	1/2 page
2 minutes microphone time	X		
Company logo and weblink on SEAC Resources webpage and blog	Until Dec. 2021	Until Dec. 2021	Until Dec. 2021





## 2021 SPONSORSHIPS

Gingerbread  
Sponsorships

\$200-\$500

Come join our Young Member Group and jumpstart your holiday cheer! Each year architects, engineers, contractors and students gather in Denver to bake and break gingerbread bridges in hopes of taking home the coveted Gingerbread Cup! In previous years we have had up to 18 teams and 225 attendees!

# 2021 Gingerbread Bridge Competition Sponsorships

## **Event Sponsor \$200**

You will receive your name or your company's logo immortalized on the back of each of the pint glasses given to each entrant, as well as on the home page of this website for 1 year, with a link to your website. You may also bring a banner to be displayed at the event. A complimentary entry to the competition will be included.

## **Title Sponsor \$500**

You receive a 2-color logo on the front of the pint glass, below the event logo, and a larger logo and link on the home page of this website for 1 year. You may also bring a banner to be displayed at the event. A complimentary entry to the competition will be included for your team. This also includes a complimentary entry and supplies for a student team. If you do not have any students in mind, we will gladly pair you with a student team that is looking for assistance in bringing their design to reality.





\$250



\$150



\$100

## 2021 ADVERTISING

### Employments Ads

All employment ads are posted on the SEAC webpage for a maximum of 2 months and will be included in the bi-monthly SEAC Newsletter which reaches over 350 SEAC Members from across the state.



\$350



\$250



\$200

## 2021 ADVERTISING

### Newsletter Ads

All Newsletter ads will be included in the bi-monthly SEAC Newsletter which reaches over 350 SEAC Members from across the state.

# Newsletter Requirements and Deadlines

## **Ad Deadline for Newsletters:**

January Newsletter– December 21st

March Newsletter– February 21<sup>st</sup>

May Newsletter– May 22nd

July Newsletter– June 19th

September newsletter-August 21<sup>st</sup>

November Newsletter– October 23rd

## **Ad Sizes:**

Full Page 8.5”x 11”

Half Page 8.5”x 5.5” or 4.25”x 11”

Quarter Page 4.25”x 5.5”

Ads must be submitted in high resolution .pdf or .jpeg format. Employment ads can be submitted in word format but must include a company logo in .pdf or .jpeg format.



To register to advertise on the website or newsletter, or to become a sponsor go to our website at [www.seacolorado.org](http://www.seacolorado.org) or contact Becky Roland at 303-551-3266, or at [administrator@seacolorado.org](mailto:administrator@seacolorado.org).

Thank you for your interest in supporting the Structural Engineering Association of Colorado!