



2022 SEAC Sponsorship/ Advertising Opportunities

Please note prices are subject to change

For questions contact Becky
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or at 303-551-3266.



2022 SPONSORSHIPS

General Meeting Sponsorship \$1,000

General Meetings are held in January, March, May, July, and September on the third Thursday of the month. The following benefits will apply for the month you sponsor. We usually have 80-100 members attend.

- Exhibit table at the Meeting or slide recognition on webinar
- Full page company advertisement in SEAC Newsletter
- 2 complimentary registrations
- One minute microphone time



2022 SPONSORSHIPS

Annual Meeting Sponsorships

\$2,000-\$2,500

The Annual Meeting is typically held in November at a unique local venue for SEAC Members and their guests. To receive all benefits please be sure to register no later than August 23rd. Promotional sponsor items will need one month of lead time to be completed.

2022 Annual Meeting Sponsorships Table of Benefits

Benefits	Event Sponsor \$2500	Bar Sponsor \$2000	Hors d'oeuvres \$2000
Full Page Newsletter Ad	Sept & Nov Issues	Sept & Nov Issues	Sept & Nov Issues
Company logo posted for one year on SEAC webpage	X		
Company banner displayed during meeting	X		
Bar top signs with logo		X	
Napkins with company logo			X
Complimentary Registrations	4	2	2
Two minute microphone time	X		

2022 SPONSORSHIPS



\$2,000



\$1,000



\$500

Fall Seminar Sponsorships

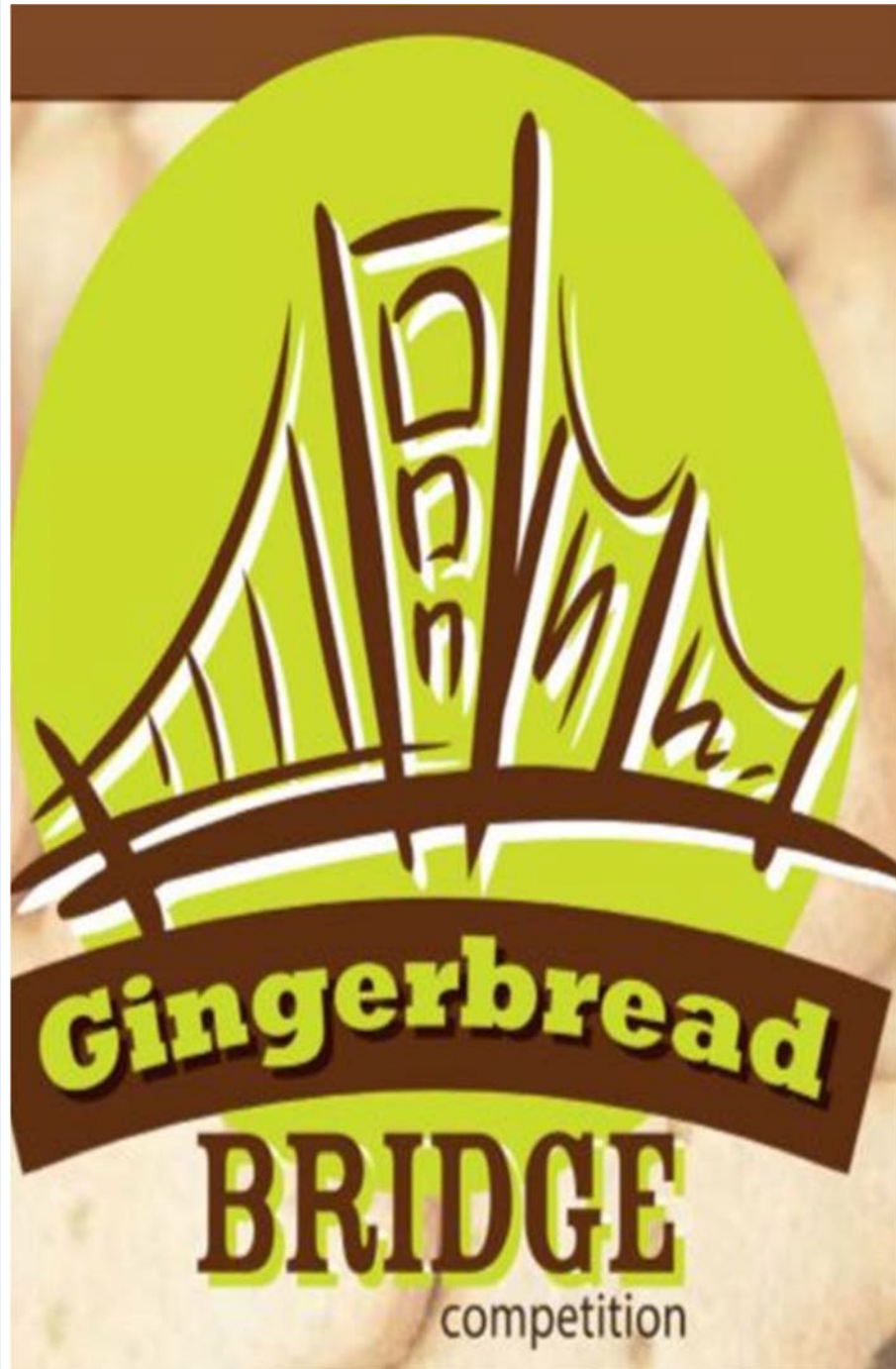
The Fall Seminar is typically held in October and is open to SEAC members as well as non-members. We usually have 200 attendees from structural, geotechnical, and civil engineering firms. Benefits begin upon registration so be sure to register early to receive the most return.



2022 SEAC FS Sponsor Benefits

Sponsor Benefits	Gold Sponsor \$2000	Silver Sponsor \$1000	Bronze Sponsor \$500
Exhibit table at the 2022 SEAC Fall Seminar (1-2 representatives)	X	X	
Sponsor acknowledgement at all remaining 2022 SEAC events: Bi-Monthly General Meetings; Project Presentation (August); Fall Seminar (October); Annual Meeting (November) and sponsor acknowledgment at SEAC LinkedIn blog	X	X	
Sponsor advertisement in all remaining 2022 SEAC monthly Newsletters and Fall Seminar flyer	Full Page	½ Page	¼ Page
Sponsor logo advertisement (with interactive link) on SEAC website until April 2023	X	X	X
Sponsor logo featured in 2022 SEAC Fall Seminar educational handouts	X	X	X
Two minutes of Sponsor microphone time during 2022 SEAC Fall Seminar	x		
10% discount at any SEAC event sponsorship in 2023 if repeat sponsorship is confirmed before December 31, 2022	X	X	

Note: Sponsor benefits begin immediately after payment is received and last as noted in the Benefits Table above.



2022 SPONSORSHIPS

Gingerbread Sponsorships

\$200-\$500

Come join our Young Member Group and jumpstart your holiday cheer! Each year architects, engineers, contractors and students gather in Denver to bake and break gingerbread bridges in hopes of taking home the coveted Gingerbread Cup! In previous years we have had up to 18 teams and 225 attendees!

2022 Gingerbread Bridge Competition Sponsorships

Event Sponsor \$200

You will receive your name or your company's logo immortalized on the back of each of the pint glasses given to each entrant, as well as on the home page of this website for 1 year, with a link to your website. You may also bring a banner to be displayed at the event. A complimentary entry to the competition will be included.

Title Sponsor \$500

You receive a 2-color logo on the front of the pint glass, below the event logo, and a larger logo and link on the home page of this website for 1 year. You may also bring a banner to be displayed at the event. A complimentary entry to the competition will be included for your team. This also includes a complimentary entry and supplies for a student team. If you do not have any students in mind, we will gladly pair you with a student team that is looking for assistance in bringing their design to reality.



\$250 member*
\$300 non-member



\$150 member*
\$180 non-member



\$100 member*
\$120 non-member

2022 ADVERTISING

Employments Ads

All employment ads are posted on the SEAC webpage for a maximum of 2 months and will be included in the bi-monthly SEAC Newsletter which reaches over 350 SEAC Members from across the state.

*member pricing is for firms with at least one current SEAC member employed in the firm.



\$350



\$250



\$200

2022 ADVERTISING

Newsletter Ads

All Newsletter ads will be included in the bi-monthly SEAC Newsletter which reaches over 350 SEAC Members from across the state.

Newsletter Requirements and Deadlines

Ad Deadline for Newsletters:

January Newsletter– December 21st

March Newsletter– February 21st

May Newsletter– May 22nd

July Newsletter– June 19th

September newsletter-August 21st

November Newsletter– October 23rd

Ad Sizes:

Full Page 8.5"x 11"

Half Page 8.5"x 5.5" or 4.25"x 11"

Quarter Page 4.25"x 5.5"

Ads must be submitted in high resolution .pdf or .jpeg format. Employment ads can be submitted in word format but must include a company logo in .pdf or .jpeg format.



To register to advertise on the website or newsletter, or to become a sponsor go to our website at www.seacolorado.org or contact Becky Roland at 303-551-3266, or at administrator@seacolorado.org.

Thank you for your interest in supporting the Structural Engineering Association of Colorado!