



# 2023 SEAC Sponsorship/ Advertising Opportunities

*Please note prices are subject to change*

For questions contact Dawn Miller  
at  
[administrator@seacolorado.org](mailto:administrator@seacolorado.org)  
or at 702-203-7817





## 2023 SPONSORSHIPS

### **General Meeting Sponsorship \$1,000**

General Meetings are held in January, March, May, July, and September on the third Thursday of the month. The following benefits will apply for the month you sponsor. Attendance is typically 80-100 members.

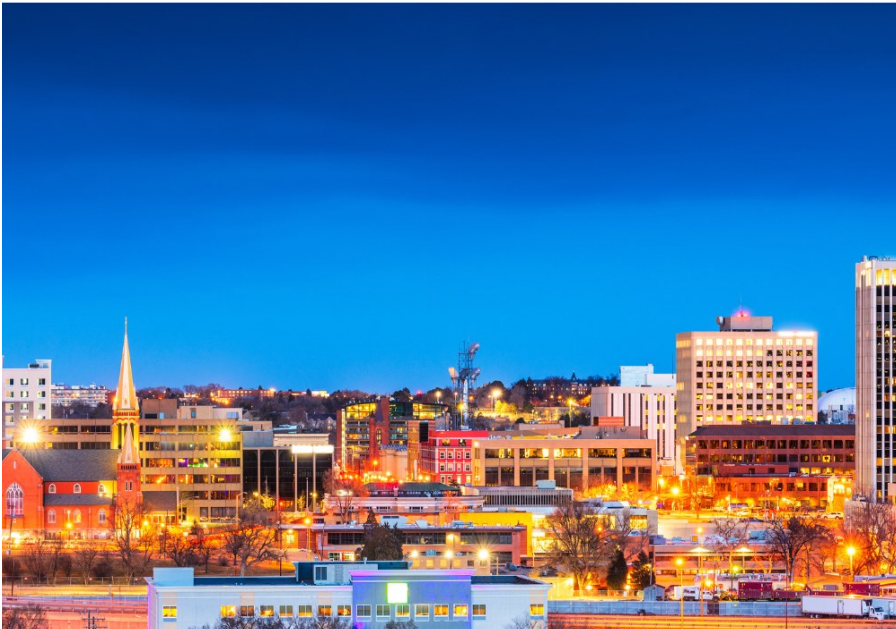
- Exhibit table at the General Meeting
- Full page company advertisement in SEAC Newsletter
- 2 complimentary registrations
- One minute microphone time



## 2023 SPONSORSHIPS

### **Annual Meeting Sponsorships \$2,000-\$2,500**

The Annual Meeting is typically held in November at a unique local venue. To receive all benefits please be sure to register no later than August 22nd. Promotional sponsor items will need one month of lead time to be completed.



# 2023 Annual Meeting Sponsorships Table of Benefits

<b>Sponsor Benefits</b>	<b>Event Sponsor \$2500</b>	<b>Bar Sponsor \$2000</b>	<b>Hors d'oeuvres \$2000</b>
<b>Full Page Newsletter Ad</b>	Sept & Nov Issues	Sept & Nov Issues	Sept & Nov Issues
<b>Company logo posted for one year on SEAC webpage</b>	X		
<b>Company banner displayed during meeting</b>	X		
<b>Bar top signs with logo</b>		X	
<b>Napkins with company logo</b>			X
<b>Complimentary Registrations</b>	4	2	2
<b>Two minute microphone time</b>	X		

## 2023 SPONSORSHIPS

### Fall Seminar Sponsorships

The Fall Seminar is typically held in October and is open to SEAC members as well as non-members. Typical attendance is 200 members/non-members from structural, geotechnical, and civil engineering disciplines. Benefits begin upon registration so be sure to register early to receive the most return.



\$2,000



\$1,000



\$500

# 2023 Fall Seminar Sponsorships Table of Benefits

<b>Sponsor Benefits</b>	<b>Gold Sponsor \$2000</b>	<b>Silver Sponsor \$1000</b>	<b>Bronze Sponsor \$500</b>
<b>Exhibit table at the 2023 SEAC Fall Seminar (1-2 representatives)</b>	X	X	
<b>Sponsor acknowledgement at all remaining 2023 SEAC events: Bi-Monthly General Meetings; Project Presentation (August); Fall Seminar (October); Annual Meeting</b>	X	X	
<b>Sponsor advertisement in all remaining 2023 monthly newsletters and Fall Seminar Flyer</b>	Full Page	1/2 Page	1/4 Page
<b>Sponsor logo advertisement (with interactive link) on SEAC website until April 2024</b>	X	X	X
<b>Sponsor logo featured in 2023 SEAC Fall Seminar educational handouts</b>	X	X	X
<b>Two minutes of Sponsor microphone time during 2023 SEAC Fall Seminar</b>	X		
<b>10% discount at any SEAC Fall Seminar sponsorship in 2024 if repeat sponsorship is confirmed before December 31, 2023</b>	X	X	





## 2023 SPONSORSHIPS

### **Gingerbread Bridge Sponsorships**

**\$200-\$1,000**

Come join the Young Member Group and jumpstart your holiday cheer! Each year architects, engineers, contractors and students gather in Denver to bake and break gingerbread bridges in hopes of taking home the coveted Gingerbread Cup! Typical attendance is 50 participants.

# 2023 Gingerbread Bridge Competition Sponsorships

## **Silver Sponsor - \$200**

- Company name or logo on commemorative pint glass for each entrant
- Logo displayed on event website home page for 1 year with a link to your website
- Bring a banner for display at the event
- Complimentary entry to the competition

## **Gold Sponsor - \$500**

- Company name or logo on commemorative pint glass for each entrant
- Larger logo displayed on event website home page for 1 year with a link to your website
- Bring a banner for display at the event
- Complimentary entry to the competition for your team
- Complimentary entry and supply stipend for one student team.

## **Platinum Sponsor - \$1,000**

- Company name or logo on front of commemorative pint glass for each entrant
- Logo displayed on event website home page for 1 year with a link to your website
- Bring a banner for display at the event
- Complimentary entry to the competition for your team
- Complimentary entry and supply stipend for one student team
- Contribute to the SEAC YMG Summit Scholarship to send one young member to the NCSEA Summit





\$250



\$150



\$100

## 2023 ADVERTISING

# Employments Ads

All employment ads are posted on the SEAC webpage for a maximum of 2 months and are included in the bi-monthly SEAC Newsletter which reaches over 300 SEAC members from across the state.



\$350



\$250



\$200

## 2023 ADVERTISING

# Newsletter Ads

All Newsletter ads are included in the bi-monthly SEAC Newsletter which reaches over 300 SEAC Members from across the state.

# Newsletter Requirements and Deadlines

## **Ad Deadline for Newsletters:**

March Newsletter – February 20th

May Newsletter – April 24th

July Newsletter – June 26th

September newsletter - August 28th

November Newsletter – October 23rd

## **Ad Sizes:**

Full Page 8.5"x 11"

Half Page 8.5"x 5.5" or 4.25"x 11"

Quarter Page 4.25"x 5.5"

Ads must be submitted in high resolution .pdf, .jpeg, or .png format. Employment ads can be submitted in word format but must include a company logo in .pdf, .jpeg, or .png format.



To register to advertise on the website or newsletter, or to become a sponsor go to [www.seacolorado.org](http://www.seacolorado.org) or contact Dawn Miller at 702-203-7817, or at [administrator@seacolorado.org](mailto:administrator@seacolorado.org).

Thank you for your interest in supporting the Structural Engineering Association of Colorado!