



2024 SEAC Sponsorship/ Advertising Opportunities

Please note prices are subject to change

For questions contact
Dawn Miller at
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or at 702-203-7817



2024 SPONSORSHIPS

General Meeting Sponsorship \$1,000

General Meetings are held in January, March, May, July, and September on the third Thursday of the month. The following benefits will apply for the month you sponsor. We usually have 80-100 members attend.

- Exhibit table at the General Meeting
- Full page company advertisement in SEAC Newsletter
- 2 complimentary registrations
- One minute microphone time

2024 SPONSORSHIPS

Annual Meeting Sponsorships \$2,000-\$2,500

The Annual Meeting is typically held in November at a unique local venue. To receive all benefits please be sure to register no later than August 20th. Promotional sponsor items will need one month of lead time to be completed.



2024 Annual Meeting Sponsorships Table of Benefits

Sponsor Benefits	Event Sponsor \$2500	Bar Sponsor \$2000	Hors d'oeuvres \$2000
Full Page Newsletter Ad	Sept & Nov Issues	Sept & Nov Issues	Sept & Nov Issues
Company logo posted for one year on SEAC webpage	X		
Company banner displayed during meeting	X		
Bar top signs with logo		X	
Napkins with company logo			X
Complimentary Registrations	4	2	2
Two minute microphone time	X		

2024 SPONSORSHIPS

Fall Seminar Sponsorships

The Fall Seminar is typically held in October and is open to SEAC members as well as non-members. The seminar usually has about 200 attendees representing the structural, geotechnical, and civil engineering firms. Benefits begin upon registration so be sure to register early to receive the most return.



\$2,000



\$1,000



\$500

2024 Fall Seminar Sponsorships Table of Benefits

Sponsor Benefits	Gold Sponsor \$2000	Silver Sponsor \$1000	Bronze Sponsor \$500
Exhibit table at the 2024 SEAC Fall Seminar (1-2 representatives)	X	X	
Sponsor acknowledgement at all remaining 2024 SEAC events: Bi-Monthly General Meetings; Any Education Committee presentations and/or tours; Fall Seminar (October); Annual Meeting	X	X	
Sponsor advertisement in all remaining 2024 monthly newsletters and Fall Seminar Flyer	Full Page	1/2 Page	1/4 Page
Sponsor logo advertisement (with interactive link) on SEAC website until April 2025	X	X	X
Sponsor logo featured in 2024 SEAC Fall Seminar educational handouts	X	X	X
Two minutes of Sponsor microphone time during 2024 SEAC Fall Seminar	X		
10% discount off any sponsorship for the 2025 SEAC Fall Seminar if repeat sponsorship is confirmed before January 15, 2025	X	X	



2024 SPONSORSHIPS

**Gingerbread
Sponsorships
\$200-\$500**

Come join our Young Member Group and jumpstart your holiday cheer! Each year architects, engineers, contractors and students gather in Denver to bake and break gingerbread bridges in hopes of taking home the coveted Gingerbread Cup! We usually have 50 attendees.

2024 Gingerbread Bridge Competition Sponsorships

Event Sponsor \$200

You will receive your name or your company's logo immortalized on the back of each of the pint glasses given to each entrant, as well as on the home page of this website for 1 year, with a link to your website. You may also bring a banner to be displayed at the event. A complimentary entry to the competition will be included.

Title Sponsor \$500

You receive a 2-color logo on the front of the pint glass, below the event logo, and a larger logo and link on the home page of this website for 1 year. You may also bring a banner to be displayed at the event. A complimentary entry to the competition will be included for your team. This also includes a complimentary entry and supplies for a student team. If you do not have any students in mind, we will gladly pair you with a student team that is looking for assistance in bringing their design to reality.



\$250



\$150



\$100

2024 ADVERTISING

Employments Ads

All employment ads are posted on the SEAC webpage for a maximum of 2 months and will be included in the bi-monthly SEAC Newsletter which reaches over 400 SEAC Members from across the state.



\$350



\$250



\$200

2024 ADVERTISING

Newsletter Ads

All Newsletter ads will be included in the bi-monthly SEAC Newsletter which reaches over 400 SEAC Members across the state.

Newsletter Requirements and Deadlines

Ad Deadline for Newsletters:

January Newsletter– December 22nd

March Newsletter– February 26th

May Newsletter– April 22nd

July Newsletter– June 24th

September Newsletter- August 26th

November Newsletter– October 28th

Ad Sizes:

Full Page 8.5"x 11"

Half Page 8.5"x 5.5" or 4.25"x 11"

Quarter Page 4.25"x 5.5"

Ads must be submitted in high resolution .pdf or .jpeg format. Employment ads can be submitted in word format but must include a company logo in .pdf or .jpeg format. Employment ads also must contain a salary or salary range.



To register to advertise on the website or newsletter, or to become a sponsor go to our website at www.seacolorado.org or contact Dawn Miller at 702-203-7817, or at administrator@seacolorado.org.

Thank you for your interest in supporting the Structural Engineering Association of Colorado!