



SEAC & SEI Colorado 2026 FALL SEMINAR

15 THURSDAY
OCTOBER
2026
7:00 AM - 6:30 PM

Exhibitor & Sponsor Information Packet
Sponsor - Advertise - Exhibit

Structural Engineers Association of Colorado
Email: administrator@seacolorado.org
Website: www.seacolorado.org

Structural Engineering Institute Colorado Chapter
Email: ascecoloradosection@gmail.com
Website: www.ascecolorado.org/sei-chapter



Westin Westminster

10600 Westminster Blvd., Westminster, CO 80020

7:00 AM – 8:00 AM	Breakfast/Exhibitor Networking	1:00 PM – 2:00 PM	Session #3
8:00 AM – 9:00 AM	Keynote Presentation	2:15 PM – 3:15 PM	Session #4
9:15 AM – 10:15 AM	Session #1	3:15 PM – 3:45 PM	Break/Exhibitor Networking
10:15 AM – 10:45 AM	Break/Exhibitor Networking	3:45 PM – 4:45 PM	Session #5
10:45 AM – 11:45 AM	Session #2	4:45 PM – 5:15 PM	Exhibit Hall Prizes
11:45 AM – 1:00 PM	Lunch/Exhibitor Networking	5:15 PM – 6:30 PM	Happy Hour

Vendor Set-Up Thursday, October 15, from 5:00 AM - 7:00 AM

ABOUT THE MEETING

The Structural Engineers Association of Colorado (SEAC) & Structural Engineering Institute Colorado Chapter (SEI Colorado) 2026 Fall Seminar is an excellent opportunity for your company or organization to meet structural engineers from the state of Colorado and surrounding states. This full-day, three-track educational event will wrap up with a hosted happy hour in the exhibit hall.

EXHIBITORS & SPONSORS

Show your support for SEAC & SEI Colorado and your commitment to the industry by becoming a sponsor or exhibitor for the 2026 Fall Seminar. Your sponsorship will introduce you to several new networking opportunities and provide recognition for your company or organization. Upon purchasing an exhibitor package or sponsorship, your company's logo will be included in all remaining SEAC & SEI Colorado 2026 Fall Seminar marketing materials and you will secure an advertisement slot with interactive link on the SEAC website that will run through December 31, 2026.

SHIPPING & STORAGE

Any materials to be sent to the Hotel may arrive no earlier than 3 days prior to the seminar. Hotel will not be responsible for any loss or damage to material sent to Hotel. If you are picking up packages directly from the Front Desk in the main lobby of the hotel, bring a government issued ID and applicable package tracking numbers. A handling and storage fee will be assessed according to the following schedule. The mandatory handling and storage fee is retained by the hotel and is not a tip, gratuity, or service charge for employees providing the handling services.

0 to 4.99 Pounds	\$5.00 each
5 to 19.99 Pounds	\$10.00 each
20 to 49.99 Pounds	\$15.00 each
Over 50 Pounds	\$25.00 each
Crates/Pallets	\$75.00 each

To ensure proper handling please mark boxes/packages being sent to the hotel as follows:

1. Hold for Arrival - Attn: Recipient Name, SEAC & SEI Colorado 2026 Fall Seminar, Main Hall
2. Sender's Return Address
3. Number of Boxes Being Sent (Box 1 of 2, Box 2 of 2, etc.)

Please send packages to:

The Westin Westminister Hotel
10600 Westminister Blvd
Westminister, CO 80020

EXHIBITOR SCAVENGER HUNT

To draw more attention to our exhibitors, the Fall Seminar will include a scavenger hunt designed to drive traffic to **Anchor** and **Gold** exhibitor tables. Attendees who participate in the scavenger hunt will be entered to win prizes.

Anchor and **Gold Exhibitors** are required to provide (1) scavenger hunt prize, for the scavenger hunt. (Minimum prize value \$50). The prizes will be displayed and raffled off to winners of the exhibitor scavenger hunt challenge at the conclusion of the Fall Seminar. Recognition will be given to the exhibitor that provided the prize when raffling. Exhibitors/sponsors are not eligible to win scavenger hunt prizes. Scavenger hunt prize(s) should be provided to the SEAC Administrator by October 1, 2026.

Appropriate prize ideas: Gift cards for an event, experience, restaurant, shopping, travel, tools, etc. or publications. Contact SEAC Administrator at administrator@seacolorado.org with any questions.



SPONSORSHIPS

SILVER EXHIBITOR - \$1,500 (15 Available)

- 2 complimentary Fall Seminar registrations
- Acknowledgement of exhibitor and company logo displayed in slideshow during breaks
- Exhibit table with access to power at the Fall Seminar (assigned by SEAC/SEI)
- Exhibitor acknowledgement at all remaining 2026 SEAC Membership Meetings
- Exhibitor advertisement in all remaining 2026 SEAC bi-monthly newsletters – HALF PAGE
- Company logo in Fall Seminar marketing materials
- Company logo advertisement with interactive link on SEAC website for the remainder of 2026
- Exhibitor acknowledgement on SEAC Social Media platforms
- Company logo featured in Fall Seminar digital day-before guide

GOLD EXHIBITOR - \$2,000 (16 Available)

Includes all Silver Exhibitor benefits as well as:

- Exhibitor advertisement in all remaining 2026 SEAC bi-monthly newsletters – FULL PAGE
- 2 minutes of microphone time OR submit up to a 2 minutes video announced/played at the Fall Seminar prior to a track presentation
- Priority selection of table after Anchor Exhibitor
- Participation in Exhibitor Scavenger Hunt

ANCHOR EXHIBITOR - \$4,500 (Exclusive)

Deadline is July 1, 2026

Includes all Silver and Gold Exhibitor benefits as well as:

- Two exhibit tables at the center of the exhibit area with access to power at the Fall Seminar
- 2 minutes of microphone time OR submit up to a 2 minutes video announced/played at the Fall Seminar prior to the keynote speaker
- Exclusive recognition signage at the Fall Seminar
- Tote bag with company logo distributed to all attendees

LANYARD SPONSOR - \$1,500 (Exclusive)

Deadline is July 1, 2026

- 1 complimentary Fall Seminar registration
- Sponsor logo on decorative lanyards distributed to attendees at the Fall Seminar
- Sponsor logo in Fall Seminar marketing materials
- Sponsor logo advertisement with interactive link on SEAC website for the remainder of 2026
- Sponsor acknowledgement on SEAC Social Media platforms
- Sponsor logo featured in Fall Seminar digital day-before guide

LUNCH SPONSOR - \$1,250 *(Exclusive)*

- 1 complimentary Fall Seminar registration
- Exclusive Signage at lunch
- Sponsor logo in Fall Seminar marketing materials
- Sponsor logo advertisement with interactive link on SEAC website for the remainder of 2026
- Sponsor acknowledgement on SEAC Social Media platforms
- Sponsor logo featured in Fall Seminar digital day-before guide
- Sponsor logo displayed in slideshow during lunch and table tents at lunch

HAPPY HOUR SPONSOR - \$1,000 *(2 Available)*

- 1 complimentary Fall Seminar registration
- Exclusive signage at happy hour
- Sponsor logo in Fall Seminar marketing materials
- Sponsor logo advertisement with interactive link on SEAC website for the remainder of 2026
- Sponsor acknowledgement on SEAC Social Media platforms
- Sponsor logo featured in Fall Seminar digital day-before guide
- Sponsor logo displayed in slideshow during happy hour and table tents at happy hour

BREAKFAST SPONSOR - \$750

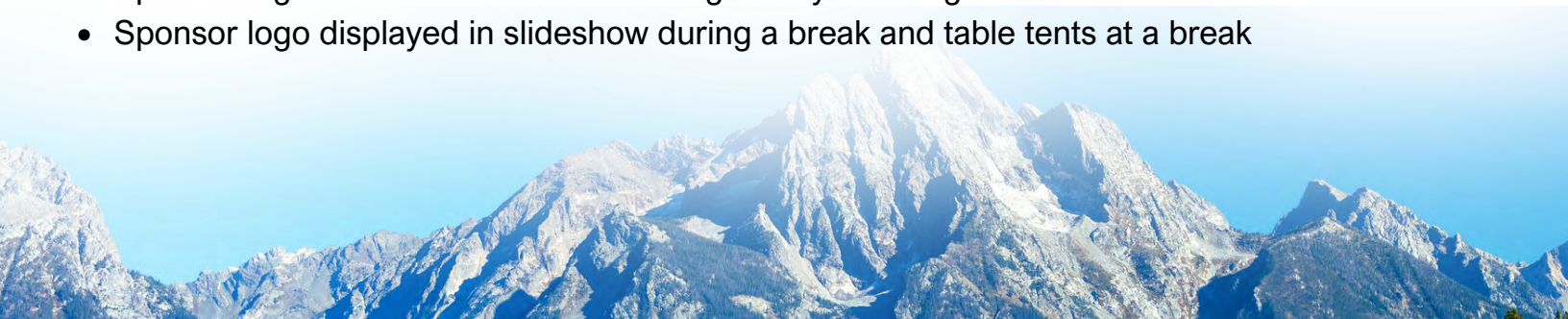
- Exclusive signage at breakfast
- Sponsor logo in Fall Seminar marketing materials
- Sponsor logo advertisement with interactive link on SEAC website for the remainder of 2026
- Sponsor logo featured in Fall Seminar digital day-before guide
- Sponsor logo displayed in slideshow during breakfast and table tents at breakfast

MARKETING SPONSOR - \$500

- Sponsor logo in Fall Seminar marketing materials
- Sponsor acknowledgement at all remaining 2026 SEAC General Meetings
- Sponsor advertisement in all remaining 2026 SEAC bi-monthly newsletters – Quarter page
- Sponsor logo advertisement with interactive link on SEAC website for the remainder of 2026
- Sponsor logo featured in Fall Seminar digital day-before guide
- Sponsor logo displayed in slideshow during breaks and table tents at the Fall Seminar

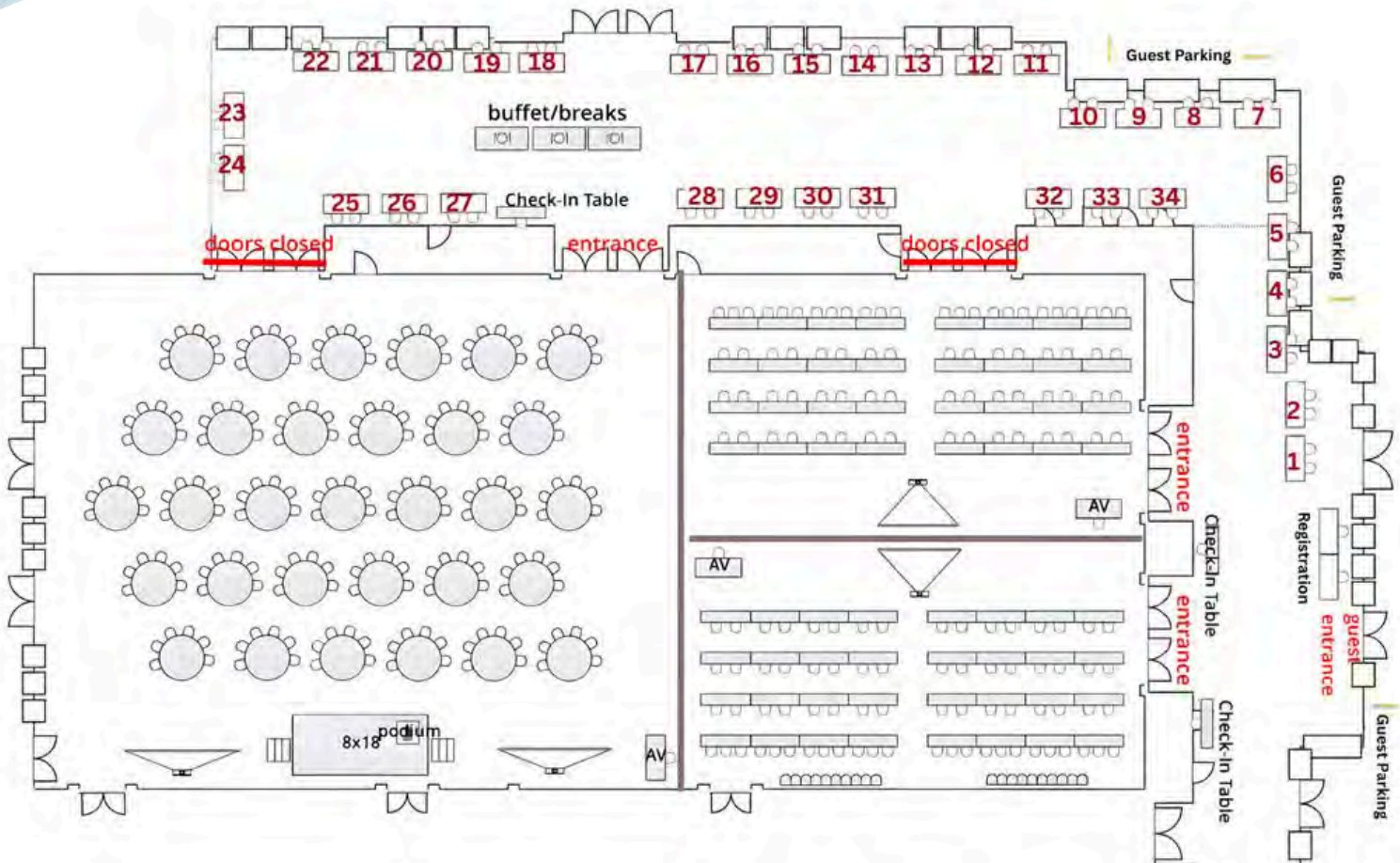
BREAK SPONSOR - \$250

- Exclusive signage during a break
- Sponsor logo in Fall Seminar marketing materials
- Sponsor logo advertisement with interactive link on SEAC website for the remainder of 2026
- Sponsor logo featured in Fall Seminar digital day-before guide
- Sponsor logo displayed in slideshow during a break and table tents at a break



EXHIBITOR GUIDELINES

Exhibitor Table Map



Official Contact Person: The person named as such when registering for the exhibit booth or sponsorship is considered the official contact for the participating company/organization and will receive all information regarding confirmation of events and activities. This person is responsible for assuring information is properly distributed to all participating representatives. Booth representatives are the individuals in attendance at the seminar. Participating representatives should be listed when registering for the seminar but may be revised later if necessary.

Attendance at Fall Seminar: Exhibitors, lunch sponsorship, happy hour sponsorship, and lanyard sponsorship fees include breakfast, lunch, breaks, and participation in seminar presentation sessions. Each representative will be issued a name badge.

Attendance at Happy Hour: Exhibitor fees and sponsorship fees include attendance at the hosted Happy Hour after the Fall Seminar from 5:15 PM - 6:30 PM.

Booth Assignment: Space assignments will be made by SEAC with first-choice given to Anchor exhibitor, then Gold exhibitors with consideration to the order in which applications were received. Payment must be received in order for the application to be considered accepted. SEAC and SEI Colorado reserve the right to modify booth assignments.

Restrictions: All decorative material must be flame proofed. Every effort will be made to maintain a business-like atmosphere. Extremely loud noises, such as bells, sirens, buzzers, whistles, etc. are not permitted. Use of audio-visual equipment must be played at a moderate volume.

Security / Liability: Vendor set up will be between 5:00 a.m. - 7:00 a.m. on Thursday, October 15th. Security will not be provided. Do not leave valuables in your booth unattended. The exhibitor assumes complete responsibility for losses, damages, and claims arising out of the damage of the exhibitor's displays, equipment, and other property brought upon the premises of the host facility. The exhibitor shall indemnify and hold harmless the host facility and its sponsors/organizers or any other authorized representative agent or employee of the foregoing of any and all losses, damages, and claims.

Safety: To participate in the Fall Seminar, all attendees are required to follow Colorado Department of Health and Federal regulations.

Damage: Exhibitors will not fasten any fixtures to the floors, walls, columns, or ceilings of the exhibit area. Exhibitors will be liable for any damages caused by such fastenings and for any damage to equipment furnished by SEAC, SEI Colorado, service suppliers designated by SEAC, SEI Colorado, and/or the Hotel.

Exhibitor Floor Plan: The floor plan for this exhibit hall will be maintained as originally presented whenever possible. However, SEAC and SEI Colorado reserve the right to modify said plan to the extent necessary for the best interests of SEAC, SEI Colorado, the exhibitors, and the facility.

Permits / Licenses: Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs, or any other copyrighted material in exhibitor's booths or displays. SEAC and SEI Colorado reserve the right to remove from the exhibit area all or any part of any booth or display for which the exhibitor fails to produce proof that the exhibitor holds all required licenses. The exhibitor shall remain liable for and shall indemnify SEAC and SEI Colorado, their agents, and employees, harmless from all loss, cost claims, causes of actions, suits, damages, liability, expenses, and costs, including reasonable attorney's fees, arising from or out of any violations or infringements (or claimed violation or infringement) by exhibitor, exhibitor's agent, or employees of any patent, copyright or trade secret, or privilege.

Cancellations: Cancellation of exhibit space must be in writing and sent to administrator@seacolorado.org Cancellations received before August 1, 2026 will be refunded 75% of the net cost of the original space. Cancellations received after August 31, 2026 will be refunded 50% of the net cost of the original space. No refunds issued after September 1, 2026.

**Deadline to exhibit or sponsor is
September 11, 2026!**